



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Sign1News Promotes Adoption Initiative at National Conference

ATLANTA, Ga. – In April, Sign1News, a digital news network that produces news and provides information in American Sign Language (ASL), is traveling to Orlando, Fla., to attend the 2019 [Adoption Exchange Association's \(AEA\)](#) National Adoption Conference to promote its pioneering adoption initiative, "Chosen: A Family Connection."

Bringing awareness about adoption is nothing new to Sign1News CEO Karen Graham. The 20-year veteran broadcast journalist spent a decade writing and producing stories about foster children for a local television news segment "Wednesday's Child." The segment is a media-based partnership between the television station and regional adoption agencies to help find permanent, loving and safe homes for children in Georgia's foster care system.

"In the 10 years of telling stories of those beautiful children, not once did I share the story of a Deaf or hard-of-hearing child," said Graham. "And yet I know they're in the foster care system waiting to be adopted. Sign1News is going to give those children a chance to be chosen."

Working with the Deaf and hard-of-hearing community has always been Graham's passion. She started Sign1News to give Deaf and hard-of-hearing viewers an enhanced, shared experience in watching live newscasts, breaking news, feature stories and real-time streaming of events.

Since Graham is an ally to both the Deaf and adoption communities, she saw the need to connect them. She created "Chosen: A Family Connection" as an integrative platform that features stories of Deaf and hard-of-hearing children in foster care.

"Sign1News is able to provide an instant connection with a child whose first language is ASL and a connection to a community of viewers who share that language and understand and respect the Deaf culture," said Graham.

The AEA conference will take place on April 29-30. AEA is the premier national association of adoption professionals and organizations. Its representatives invited

Sign1News to speak at its leadership plenary session on Tuesday, April 30. Graham was elated to receive the invitation and instantly accepted it.

“It’s a great opportunity to address and impact the leaders and decision-makers in the national adoption community to partner with Sign1News in finding and featuring stories of Deaf and hard-of-hearing children across the country.”

About Sign1News Your Life. Your Language.

Sign1News, LLC is the first and only digital network, partnered with world news leader CNN, to offer online news and information in American Sign Language. The company provides equal access to local, regional and national news and information to the Deaf and hard-of-hearing community via daily prerecorded newscasts, live breaking news, feature stories and real-time streaming of events. Sign1News is broadcasted in more than 45 countries and has more than 50,000 followers on its digital platforms.

For more information, visit <https://sign1news.com/>. You may also follow Sign1News on Facebook, Twitter, Instagram, and LinkedIn at @sign1news.

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